

Grades Are In

44 Farms Cattle Again Lead the Class, Ambush 28 Continues Reign as \$B King



*Ambush 28,
Year-After-Year a Breed Leader
in \$B and Performance*

The grades are in and once again the cattle of 44 Farms have performed at the top of the class. The Fall 2010 National Angus Sire Evaluation Report, published by the American Angus Association (AAA), finds a number of 44 Farms herd sires and females in the top 20 of multiple evaluation criteria, characteristics and indexes. Leading the Fall Class of 2010 is **B/R Ambush 28**, again the No. 1 \$Beef proven herd sire in the Angus breed with an astonishing +77.25.

Holiday Destination 5216, a rising star among proven herd sires, is following Ambush 28's lead by earning a No. 3 \$B rank-

ing at +76.85. This power and performance comes naturally through the generations as 5216's sire is **B/R Destination 727-928**, the No. 13 ranked \$B proven sire.

The 44 Farms Angus female class is no different in its excellence. **B/R Blackbird 764** received a No. 3 ranking possessing a powerful +75.97 \$B index among proven dams. The great 44 Farms donor, **B/R Blackcap Empress 127**, the dam of **B/R 65R Genesis**, ranks No. 14 among proven dams in the \$B index.

The National Angus Sire Evaluation Report is published in the spring and fall of each year. The current report is accessible online at www.angussiresearch.com.

Mr. Everything B/R New Day 454:

*An extraordinarily
complete
and balanced sire*

Rarely does a young herd sire rock the cattle industry. But, **B/R New Day 454** is just the sire to do so. How? 454 is a balanced, multi-trait sire.

454 combines the longtime Genex/CRI roster member Boyd New Day 8005 with one of the Angus breed's greatest daughters of B/R New Design 323, **B/R Ruby 1224**. A host of forward thinking Angus programs across the country have used 454 heavily this past year. 44 Farms has made 454 a key player in its breeding program. The young calves have been across-the-board nothing short of outstanding. "This is the finest group of young cattle that I have ever seen in my career. The young bulls are beyond compare. They are smokin' good!" said Tom Dalbey of 44 Farms.



B/R New Day 454

No doubt 454 will be a major player in purebred programs for years to come. He will also earn his place in the commercial cattle industry. "New Day 454 has the potential to be one of the really good ones in the Angus breed. The demand for 454 semen has been tremendous. The best is yet to come for this sire," commented Aaron Arnett of Select Sires.

454 is owned with Wiederstein Pure Angus, Audubon, Iowa. Semen can be purchased by calling Select Sires, Inc. at 614-873-4683.



454 bull calf 44 Country X802, DOB 1-3-2010

CLASS LEADERS 44 Farms Fall 2010 Top Performers

Main Herd Sire List

Sire	\$B rank	\$G rank	MARB rank	QG rank
Ambush 28 *	#1 (+77.25)	#4 (45.15)	#27 (+1.01)	
Holiday Destination 5216	#3 (+76.85)			
B/R Future Direction 4268**	#8 (+74.66)			
B/R Destination 727-928	#13 (+72.21)			
B/R New Design 323		#2 (46.06)		
B/R New Design 323-9150		#6 (44.54)		

*Semen is available through Select Sires at 614-873-4683.

**Semen is available through Accelerated Genetics at 800-451-9275.

For information and semen on all other herd sires, please contact 44 Farms.

Supplemental Herd Sire List

Sire	\$B rank	\$G rank	MARB rank	QG rank
44 Genesis 847	5(+74.04)		12 (+.99)	16 (34.21)
Summitcrest Grid Buster T096		2 (44.69)	3 (+1.25)	3 (36.55)

Proven Dams

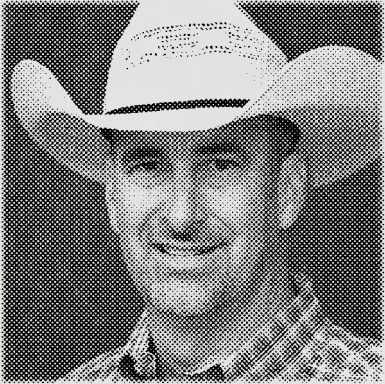
Dams	\$B rank	MARB rank
B/R Blackbird 764	3(+75.97)	
B/R Ruby of Tiffany 7298		9 (+1.18)
B/R Blackcap Empress 127	14 (+74.12)	

Non-Parent Females

Young Females	\$B rank	MARB rank
44 Ms New Design 8183		#1 (+1.35)
44 Blackcap Empress W031	#12 (76.12)	
44 Blackcap Empress 9197	#31 (75.07)	
44 Blackcap Empress W095	#40 (74.72)	
44 Ruby of Tiffany 9030	#42 (74.51)	
44 Blackcap Empress 9202	#47 (75.18)	

IT'S BACK
The Sale at 44 Farms
October 22-23, 2010
12:30pm
SEE BACK PAGE

★ **MEET** ★
LUKE JENKINS



John Wooden, the “ Wizard of Westwood,” the greatest coach that college basketball has known, was credited with many famous and inspiring quotes, including, “It isn’t what you do, but how you do it.”

If you are familiar with Luke Jenkins of 44 Farms, you’ll know that he is “The Doctor of Agronomy.” Luke has earned accolades for his ability to bring life and performance to athletic playing fields, corn fields, hay pastures...

Right from his beginnings on a farm in rural southern Louisiana, the path of Luke’s life lighted on touchstone after touchstone of Americana. He was a gifted athlete. He put his great communication skills to work as he persuaded his sweetheart, Becky, to be his wife. He took his university education right back where it belonged, his beloved LSU. The Doctor of Agronomy was entrusted with all of the athletic playing fields at LSU, including that stretch of hallowed landscape known as Death Valley.

From LSU, he became the steward of the turf that carries the load for the multi-million dollar NFL players of the New Orleans Saints. If the turf isn’t perfect, “NFL” can mean “Not For Long” for players. Accountable to famous coaches like Jim Mora and Mike Ditka, he quickly developed a reputation for athletic turf innovation and management.

As the Houston Astros opened their new downtown ballpark in 2000, Luke took his magic to the Big Leagues. Major League Baseball was new to Luke, but true to Coach Wooden’s instruction, Luke designed, developed and installed the first turf grass in a retractable roof ballpark. If that sounds easy, just try growing turf grass in the shade. Luke did it when many said it couldn’t be done. Applying another Wooden truth, “It’s what you learn after you know it all that counts,” Luke made the playing surface at Houston’s ballpark the finest in the Major Leagues.

Returning to his agricultural roots, Luke joined 44 Farms in 2007. Luke’s many talents include a keen ability to teach. One could say that Luke sees the classroom and agricultural production as serving the same purpose: explanation, demonstration, correction and repetition. He has a knack for knowing when and what to change, and when to leave things be.

Luke is making a tremendous difference in the quality of the nutrition that the Angus cattle of 44 Farms receive. The cattle continue to be more efficient and their performance is at the top of the class. Thank you Luke!

**WHAT 2
LOOK 4:**

Your
Invitation to the
War Party

The spring and fall arrival of the long-awaited **Werner War Party 2417** calves has left no one disappointed. As expected, the top selling bull at the Denver Western Bull Sale in 2009 delivered the goods. This outcross multiple-trait young sire has the makings of being one of the best in the breed. Look for his sons to sell in the

**TOP SELLING BULL
AT THE 2009
NATIONAL WESTERN
LIVESTOCK SHOW**



44 Farms Prime Cut Spring Bull Sale on February 26, 2011. It is not too early to plan your fall and spring breeding program. War Party and his sons can add performance and profitability to any program. Semen on War Party is available through Select Sires at 614-873-4683. Get your order in early, it will go fast.

**The United Nations
of the Beef Industry**



It has been an honor for 44 Farms to host so many international guests this year. Friends from Mexico, Australia, New Zealand, Argentina, Chile, Columbia and the U.K. have graciously shared their valuable time, talents and insight. These visits are some of the most rewarding times as we learn different perspectives on the beef industry. It is humbling and exciting to play a role in promoting Angus cattle throughout the world.

Know the Ropes

Get to know a little more about 44 Farms cowboys
James Burks, Tom Dalbey, Luke Jenkins and Bert Richter,...

	If I wasn't a cowboy, I'd be...	The next iPhone should...	I would name my racehorse...	I'd plug an oil spill with...
 JAMES	 <i>...a trucker</i>	<i>...have a longer lasting battery</i>	 <i>“Speedy”</i>	<i>...dynamite</i>
 TOM	<i>...a race car driver</i>	<i>...work</i>	 <i>“Slow Poke”</i>	<i>...the spiller</i>
 LUKE	<i>...in the military</i>	<i>...be destroyed</i>	<i>“Papa Evans”</i>	 <i>...Congress</i>
 BERT	 <i>...an investment banker</i>	<i>...read my mind</i>	<i>“Executive Decision”</i>	<i>...a round bale</i>

**NOTES
from the
RANGE**



After a long hot summer, fall is definitely a season filled with a refreshing change of pace and renewed energy. As nature gets ready to rest, I am reminded how awesome and mighty God truly is. The cycle of the seasons that God builds into His creation is absolutely amazing.

Central Texas has been blessed by the best forage production we have experienced in many years. Hay production was abundant and the cattle performed extremely well despite record setting temperatures in late August and early September.

We have been so grateful for the extraordinary demand for our bulls this past spring and summer. The word of their performance is making its way around the world.

We know that the genetics of 44 Farms stands for quality and performance. Our goal is simple: to produce functional and superior Angus genetics that provide profitability for the commercial cattleman, create more value for all segments of the cattle industry and make sure the consumer has a delicious eating experience.

July came with the release of the Fall 2010 National Angus Sire Evaluation Report which led with the good news that B/R

Ambush 28 was once again crowned as the top \$B sire. His No. 1 ranking paved the way for several other proven and young sires from the 44 Farms bull battery to receive their own well-deserved recognition. Likewise, the 44 Farms cowherd had an extraordinary showing with a number of females included in the top 50 of various EPDs and indexes.

We have a full fall schedule of events and opportunities to celebrate the cooler temperatures and the great Angus breed. Please join us for The Sale at 44 Farms on October 22 and 23 at the ranch. Also, please check out all of the happenings this fall in this issue of 44 Country and at 44farms.com.

Before I go, let me take this moment to thank you for your business, encouragement and prayers. I have received so many positive phone messages, emails and letters about the performance of our cattle, the service you have received and our advertising. Thank you for taking the time to share your thoughts and comments. They encourage us and make us want to get up earlier and work harder to deliver to you the finest genetics and customer service possible.

Finally, I know you will join me in praying for our Nation and our President during this critical moment in our history. May God bless you and yours! And remember: greater things are yet to come!

Bob

44 HERD SIRE PROFILES

B/R AMBUSH 28



Reg. 14188956

Sire: Rockn D Ambush 1531
MGS: N Bar Emulation EXT

BW: +3.2	WW: +58
YW: +106	Milk: +16
Marb: +1.01	RE: +.50
\$W: +25.83	\$F: +42.34
\$G: +45.15	\$B: +77.25

- #1 \$B and #4 \$G sire Fall 2010 Sire Summary
- Ambush 28 daughter, B/R Ruby 7130 was top selling female at The Sale at 44 Farms for \$105,000 for one half interest to Vintage Angus
- Hot Tip: Breed GAR Predestined daughters to this #1 \$B sire.
- Call Select Sires to order semen (614) 873-4683

B/R NEW DAY 454



Reg. 14675445

Sire: Boyd New Day 8005
MGS: B/R New Design 323

BW: +1.8	WW: +53
YW: +112	Milk: +22
Marb: +.61	RE: +.73
\$W: +26.36	\$F: +50.82
\$G: +37.06	\$B: +65.18

- Calving Ease with balanced performance
- Dam is B/R Ruby 1224 sired by 323 and phenotypically one of the most impressive females in the 44 program
- Solid calving ease, solid growth, solid carcass
- Call Select Sires to order semen (614) 873-4683

WERNER WAR PARTY 2417



Reg. 16004857

Sire: Connealy Onward
MGS: BAR Ext Traveler 205

BW: -.9	WW: +56
YW: +122	Milk: +29
Marb: +.21	RE: +.48
\$W: +25.51	\$F: +60.59
\$G: +17.84	\$B: +57.46

- Top selling bull, 2009 Denver Bull Sale
- Multi-trait young sire that is an out cross for many herds
- Dam is full sister to Bextor
- Owned with Werner Angus and Kiamichi Link Ranch
- Sons of this exciting young sire will be available in the spring.
- Call Select Sires to order semen (614) 873-4683

44 STIMULUS 8523



Reg. 16060001

Sire: Hyline Right Time 338
MGS: B/R Ambush 28

BW: +3.7	WW: +58
YW: +102	Milk: +24
Marb: +.56	RE: +.41
\$W: +25.69	\$F: +38.18
\$G: +30.30	\$B: +62.91

- Proven Genetics top and bottom
- One of the most popular bulls in the yards in Denver 2009
- Dam is a tremendous Ambush 28 daughter
- Owned with Fox Run Farms
- Call Accelerated Genetics to order semen (800) 451-9275

ANKONIAN WERNER WILD FIRE 96



Reg. 15373359

Sire: SAV 8180 Traveler 004
MGS: WCC Special Design L309

BW: +2.7	WW: +52
YW: +97	Milk: +28
Marb: +.13	RE: +.40
\$W: +26.14	\$F: +35.42
\$G: +7.17	\$B: +38.99

- Balanced, multi-trait sire
- Top-selling bull in 2007 Denver Bull Sale
- Tremendous uniformity and phenotype
- Owned with Werner Angus
- Call 44 Farms to order semen (254) 697-4401

B/R FUTURE DIRECTION 4268



Reg. 14675477

Sire: CA Future Direction 5321
MGS: B/R Destination 727

BW: +4.0	WW: +54
YW: +94	Milk: +26
Marb: +.91	RE: +.75
\$W: +24.75	\$F: +31.60
\$G: +39.35	\$B: +74.66

- #8 \$B sire Fall 2010 Sire Summary
- The Future Direction son to use. Tested AM and NH Free
- Maternal brother to the \$260,000 valued Murcielago foundation Ruby B/R Ruby 7130
- Dam is the \$210,000 valued B/R Ruby 9114, Vintage Angus' foundation Ruby
- Owned with Proven Sires
- Call Accelerated Genetics to order semen (800) 451-9275

44 CHANGEUP



Reg. 15978589

Sire: SS Objective T510 OT26
MGS: JLB Exacto 416

BBW: +2.4	WW: +65
YW: +108	Milk: +32
Marb: +.39	RE: +.43
\$W: +32.31	\$F: +41.60
\$G: +29.06	\$B: +57.33

- Top-selling bull sold to Select Sires at The Sale at 44 Farms in October 2009
- Best Objective son yet
- Superior phenotype
- Used heavily in the 44 program
- Call Select Sires to order semen (614) 873-4683

44 MAGNUM 8563



Reg. 16060112

Sire: B/R Magnum 399
MGS: B/R Destination 727-928

BW: +1.4	WW: +57
YW: +110	Milk: +21
Marb: +.73	RE: +.24
\$W: +26.58	\$F: +47.00
\$G: +34.32	\$B: +67.44

- Top selling bull at 2009 44/Rishel Bull Sale
- Used heavily in the 44 breeding program
- Calving ease genetics with superior growth
- Call 44 Farms to order semen (254) 697-4401

SUMMITCREST GRID BUSTER T096



Reg. 15957231

Sire: Summitcrest Direction 2R71
MGS: B/R New Design 323-9150

BW: +4.7	WW: +40
YW: +66	Milk: +25
Marb: +1.25	RE: +.42
\$W: +22.43	\$F: +10.06
\$G: +44.69	\$B: +58.48

- #2 \$G, #3 marbling, and #3 QG sire in Fall 2010 Young Sire Summary
- Top selling bull in 2007 Summitcrest Bull Sale
- Owned with MJB Ranch and Summitcrest
- Call Origen to order semen (866) 867-4436

To subscribe or update your contact information, simply call us, email us, or visit 44farms.com/subscribe.

The Sale at 44 Farms

100 Elite Angus Females Sell on October 22

180 Big, Stout Angus Bulls & 30 Red Angus Bulls to be Sold on October 23



44 Ruby of Tiffany W927



Selling 3 pregnancies out of B/R New Day 454 Dam B/R Ruby 1224

Late October in Central Texas is about as good as it comes. Cooler weather will have arrived and one of the finest collections of Angus cattle will be offered at The Sale at 44 Farms. Please bring the ranch crew and the whole family for two wonderful days of good food, great friends and super Angus cattle at 44 Farms near Cameron, Texas.

It all begins on Friday, October 22nd at 12:30pm, Central Daylight Savings Time, with the 44 Farms Female Production Sale. The female sale offering is strong and exciting with timeless maternal genetics from all of the top cow families at 44 Farms. You may know them by now: Blackcap Empress, Ruby, Ruby of Tiffany, Lucy, Primrose, Lady Jaye, Blackcap, Rita and many others. These females will make a profitable contribution to any program.

On Saturday, October 23rd at 12:30pm, CDST, 200 heavy muscled and functional Angus bulls will be offered in the 44 Farms Fall Bull Sale. These high quality bulls represent the results of a disciplined breeding program, multi-generational use of breed-leading herd sires and the 44/Rishel cowherd that is an extraordinary combination of old-school, rock-solid, cutting-edge and proven genetics—all in one! When it comes to productivity and functionality, this cow herd is second to none.

This bull sale offering includes 180 Angus bulls and for the first time, 30 Red



B/R New Day 454
His progeny sells

Angus bulls. The bulls are developed in the environmentally rough country of South Texas. They are developed in large groups and on a practical, high-roughage ration. These bulls are exceptional and are ready to go to work for the rancher.

Bulls will be selling out of the following herd sires: B/R Ambush 28, B/R Future Direction 4268, B/R New Frontier 095, B/R Destination 727-928, Summitcrest Grid Buster T096, B/R Genesis, Wild Fire, Hal 7070, Mytty In Focus, GAR Predestined and SAV Final Answer. All bulls sell with the 44 Farms first breeding season guarantee.

The Saturday event also includes the sale of 150 outstanding registered and commercial Angus females. These females will



Werner War Party
His progeny sells

compliment and advance any herd. There is truly something for everyone and in every price range during these two exciting days at 44 Farms. For a catalog, please call 44 Farms or **Cotton & Associates** at (706) 206-8361.

Each day the cattle will be available for preview beginning at 8:30am and a light breakfast will be served. Lunch will also be provided beginning at 11:00am.

Please plan to join us for a super Friday and Saturday (October 22 and 23) in Central Texas. It's sure to provide cattlemen and women extraordinary opportunities. Plus, we will all enjoy getting together once again to visit and to celebrate the great Angus breed. We appreciate the confidence our customers have shown in our program and we are honored to serve you.

Always Open

Private Treaty Sales Available at 44 Farms

The invitation is always open to come by the ranch and view Angus cattle that are always available for sale. 44 Farms is one of the largest Angus breeders in America, offering breed-leading genetics that can improve the profitability and production of any cattle operation.

Our mission is to serve cattle producers with the affordable, high-quality Angus genetics that the market demands and to provide producers with practical and profitable solutions. Females out of our strong lineup of 44 Farms herd sires, and our powerful, heavy-muscled, easy-fleshing and deep-bodied bulls are solutions that make common sense. So please stop by any time for a visit. We think you will like what you see.

Contact Us

Bob McClaren (254) 697-4401
Doug Slattery (979) 451-2003
James Burks (254) 718-5193
Tom Dalbey (404) 372-0973
Luke Jenkins (254) 541-7085
Bert Richter (254) 697-1298
Orlando Salazar . . (210) 861-6304
Josh Baker (281) 415-5135

Upcoming Sales

The Sale at 44 Farms

Cameron, Texas
Friday, October 22, 2010
Registered Angus Females
Saturday, October 23, 2010
Angus Bulls

44 Farms Prime Cut Spring Bull Sale

Cameron, Texas
Saturday, February 26, 2011

THE BEST IS YET TO BE!

"That if you confess with your mouth Jesus as Lord, and believe in your heart that God raised Him from the dead, you shall be saved;"

— Romans 10:9